

Press Release

Press Release

www.wrappedapps.com

Wrapped Apps™ and DeO Networks™ Join Forces to Deliver Wrapped Content On-Demand

January 23, 2007, Ottawa, ON, Canada – Wrapped Apps Corporation, a leading technology enabler for the deployment of third-party applications and content OnDemand, and DeO Networks, a Global Solution Provider focused on content delivery, announced today that they are joining forces to bring a unique service offering to the Content On-Demand marketplace. Both companies share focused and complementary visions; resulting in the streaming on-demand delivery of both applications and content integrated into the DeO Media-shuttle™ using Wrapped Apps™ Corporation's new Service Delivery Platform (SDP) as part of the DeO offering.

Content Providers, Distributors and Aggregators will benefit from this partnership immediately, as their content will be leveraged into new client channels with rich deployment feature sets.

Wrapped Apps™ President Alain L. Mercier stated that “We are thrilled to be partnering with DeO Networks, which extends our reach to clients whose main focus is the production and/or delivery of content. DeO Networks represents a unique use of our new Service Delivery Platform, which is a testament to the robustness and flexibility of our offering.”

DeO Networks President John Farkas indicated that “DeO's partnership with Wrapped Apps™ gives DeO the opportunity to bring immediate value to the content marketplace, and enables DeO to further develop feature-rich Media-shuttle™ vehicles that are required by Content Providers. Wrapped Apps™ Corporation's new general-purpose Service Delivery Platform (SDP) enables us to integrate SaaS-enabled applications as required; while adding anti-piracy, title management, subscription management, metering consumption and reporting capabilities.”

The synergistic partnership will enable both companies to focus on their core competencies, while extending the reach of each party.

For more information, please contact:
media@wrappedapps.com

Toll-free: 1-877-388-6742
International: + 1 613.591.7552
Fax: +1 613.591.0523

About Wrapped Apps™ Corporation

Headquartered in Silicon Valley North (Ottawa, Canada), Wrapped Apps™ Corporation is becoming a leading technology enabler for the online deployment and use of applications and content on-demand. The new Wrapped Apps™ AppsOnDemand™ Server, Management Console, and Integration SDK — provides automated support for all tasks associated with online provisioning; including metering and monitoring, reporting and billing, and licensing and compliance. Our SDP and Virtual Multi-Tenancy™ (VMT™) technology significantly reduces the time, development cost, and architectural barriers to on-demand delivery; enabling application and content providers to focus on their core offerings, get to market quicker with reduced costs, and monetize their assets. Most Web, Windows, Linux-based, single-user or multi-tenant applications and content can be wrapped for on-demand delivery within 30 days. For more information, visit: www.wrappedapps.com.

About DeO Networks

DeO Networks™ is a Global Solutions Provider focused on providing Content Providers, Content Distributors and Content Aggregators with a turn-key opportunity to “Leverage your Content” into new on-line markets. The DeO Media-shuttle™ and DeO Intelligent Media Deployment Platform™ represent two core offerings that introduce value-added feature sets to the content they deliver. For more information, please visit: www.deonetworks.com.



Kanata Square
260 Hearst Way, Suite 401
Kanata, Ontario K2L 3H1
Toll-free: 1-877-388-6742
International: + 1 613.591.7552
Fax: +1 613.591.0523
www.wrappedapps.com