

Media Advisory

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Wrapped Apps™ Presents its Service Delivery Platform at SIIA OnDemand Europe Conference

May 30, 2007, Ottawa, ON, Canada – Wrapped Apps™ Corporation announced today that CEO Alain L. Mercier and Vice-President of Business Development Jeff Bennett are presenting at the SIIA OnDemand Europe conference in Amsterdam from May 30 to June 1, 2007. Mercier and Bennett will present Wrapped Apps Corporation's Service Delivery Platform (SDP) technology and vision for SaaS at the OnDemand Previews session.

“Wrapped Apps™ Corporation's SDP solution is the essential choice to support any SaaS offering,” said Mercier. “Our presentation, based on our newly-released White Paper, shows how the Wrapped Apps™ Service Delivery Platform provides the middleware layer essential to filling the gap between the application environment of the ISV and the hosting infrastructure of the Service Provider.”

“Our solution fulfills the SaaS architectural needs of both the Service provider and the ISV,” indicated Bennett. “Applications can be delivered to the end-user on-demand, without the need for the ISV to develop outside their core competency and without interfering with the Service Provider's need for SLA adherence”.

SIIA OnDemand Europe is the European software industry's first comprehensive conference for enabling and delivering Software as a Service (SaaS). Delegates represent the complete SaaS ecosystem, including ISVs, platform vendors, systems integrators, venture capitalists and other industry influencers. For more information, please visit:

<http://www.sii.net/ondemandeurope/2007/>.

About Wrapped Apps™ Corporation

Headquartered in Silicon Valley North (Ottawa, Ontario), Wrapped Apps Corporation is a leading technology enabler for the online deployment and use of applications and content on-demand. The Wrapped App[s] Service Delivery Platform (SDP) – which includes the AppsONDemand™ Server, Management Console, and Integration SDK – provides automated support for all task associated with online provisioning; including metering and monitoring, reporting and billing, and licensing and compliance. Our SDP and Virtual Multi-Tenancy (VMT)™ technology significantly reduces the time, development cost, and architectural barriers to on-demand delivery; enabling application and content providers to focus on their core offerings, get to market quicker with reduced costs, and monetize their assets. Most Web, Windows, or Linux-based single-user or multi-tenant applications and content can be wrapped for on-demand delivery within 30 days.

For more information, please visit: www.wrappedapps.com, or contact: media@wrappedapps.com

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