



## How the Wrapped Apps™ SDP Works

- We wrap any application or content: Web, Windows or Linux-based, single-user or multi-tenant, stand-alone product or integrated suite, fully leveraging existing investments – turning it into a wrapped app. Publishing the wrapped app to our AppsOnDemand™ Server provides Virtual Multi-Tenancy™ (VMT™), scalability/high availability, and configurability – solving the application architecture challenges involved in on-demand service delivery.
- But we don't stop there...
- We supply a user-friendly, backend Management Console, enabling easy setup, application configuration, service parameter definition, and release and update management - and we can customize it to satisfy different channel requirements (SaaS, Enterprise, Content, Demo, etc.)
- Simply implement your front-end website, taking advantage of our service-oriented architecture (SOA) for easy plug-in of 3rd party systems (e.g. ecommerce) – and you are open for business.
- The application or content can then be accessed online and used on-demand; from anywhere on the Internet, through a browser, as individual instances – with available real-time monitoring and customizable usage reporting.

